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Through the Science of
Orthopaedic Medicine
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Our Donors
DEAR SUPPORTERS

Donors that support our mission are A-list celebrities to us and we want to celebrate them. You, our donors and friends, are making an impact in the lives of orthopaedic patients across the globe. In this annual report, we want to highlight some of our stars who have taken a leading role, and share how they have had an amazing impact on our community.

Contributions to the Campbell Foundation, large and small, leave a lasting impression. Your support helps us spread the latest orthopaedic research and knowledge with others across the globe. Because of your gifts, patients are saved from a lifetime of limitation from an orthopaedic injury or disease.

Each year during our resident and fellow graduation, we are grateful to those donors who support our education program. The occasion also causes us to reflect on those legendary pioneers in orthopaedics, like Dr. Peter Carnesale, who helped to build the legacy of excellence in surgeon education, and we thank those donors who sustain it with their gifts.

Whether you give $5 per month or gave a major gift to help our research and education program, your support means the world to us. It is important for our community to know that if they are injured in a serious car accident, like Kirsten Gimbert, they will receive excellent orthopaedic care because donors like you provided financial support for ongoing surgeon training, orthopaedic research, and community care.

Within these pages, you will find a list of our star donors — all of whom are making a difference in the lives of thousands faced with orthopaedic injury and disease. Your gifts to the Campbell Foundation are investments in our work, and they enable us to fulfill our mission to improve quality of life for all through the science of orthopaedic medicine.

On behalf of the Board of Trustees for the Campbell Foundation, thank you.

Sincerely,

Jack R. Blair, Chairman of the Board,
Campbell Foundation
AND THE WINNER IS . . .

... Joe Orgill III, for his ongoing commitment to making strategic connections. Joe Orgill has known about the Campbell Clinic all his life. Growing up, he lived next door to Campbell surgeon Dr. Harold Boyd, who, in 1946, co-founded the Campbell Foundation. Joe knew that the clinic was a renowned leader in the field of orthopaedics, and he knew that its global reputation was a source of Memphis pride. What he didn’t know at the time was to what extent the Campbell family would become his family, too.

But before that happened, Joe had a career to build. His resume began when he was

born into a Memphis tradition, founded by the Orgill family in 1847. Today, Orgill Inc. is the world’s largest independent hardware distributor, and Joe represents the fifth generation of his family to direct what is now the oldest business in Memphis, still owned by the founding family.

Along the way, he built relationships. And partnerships. And friendships. These connections would prove a boon to the Campbell Foundation and its mission to advance surgeon education, orthopaedic research, and community healthcare.

“All about eight years ago, Jack Blair, Campbell Foundation chairman, approached me about the foundation and the work it was doing,” says Joe. “I wasn’t aware of the amount of research and the amount of training that the Campbell Foundation makes possible. They’re not just treating patients, they’re inventing new ways of treatment that elevate, improve, and advance patient care. It’s remarkable what the foundation does, and I knew I wanted to support its cause.”

Joe not only supported the cause personally, he also championed the cause professionally. In so doing, he found enthusiastic support among his lifelong network of associates.

“When people are told what’s going on at Campbell in terms of outreach, teaching, training, and research, they want to support it,” he says. “It’s a matter of getting the word out, of building awareness.”

Joe, who was inducted into The Society of Entrepreneurs in 1998, applauds the Campbell Foundation’s entrepreneurial mindset. “All businesses are changing so rapidly that an entrepreneurial mindset is required for success today,” he says. “The Campbell Foundation exhibits those entrepreneurial traits: creativity, capacity for risk, and vision. It’s a leader in our community, doing vital work with worldwide implications. It’s worthy. I believe in its mission and in the effectiveness in which it carries out that mission. I want to share it so that others realize the Campbell institution for what it is and understand the importance of contributing to this community treasure.”

Claim your Leading Role Award by supporting the Campbell Foundation. Contact the Campbell Foundation, 901.759.5490 or jstrain@campbell-foundation.org.
AND THE WINNER IS . . .

... Gentleman Orthopaedic Solutions for providing new technologies and training. Jean-Paul Gentleman cut his teeth on a diamond. When the former St. Louis Cardinals minor-league player stepped away from baseball, he took the skills he learned with him. And when he entered the field of medical devices in 2000, Jean-Paul was well grounded in the core essentials that would make him a star at the Campbell Foundation.

“The team concept of any sport is something that is required in this business,” he says. “The tenacity needed to hone your craft every day, to aspire to excellence, to maintain the self-discipline to succeed — all aspects of that parlay into what happens in the operating room.”

And it’s in the operating room that Jean-Paul and his company, Gentleman Orthopaedic Solutions, work much of their magic, hand in hand with the Campbell Foundation.

As marketers for Arthrex — a global medical-device company that develops products and surgical procedures to advance minimally invasive orthopaedics — Gentleman Orthopaedic Solutions connects its mission with that of the Campbell Foundation’s to arrive at a best-practices, solutions-oriented relationship.

“Like the Campbell Foundation, we invest in research and the development of new products and techniques,” says Jean-Paul. “We see firsthand the results of the foundation’s critical work — its accomplishments and the advances it is making to further orthopaedic excellence. We understand how crucial ongoing support is to this global mission, and we want to contribute — both monetarily, as well as with new technology.”

And the pace of technology, says Jean-Paul, is stunning. “Staying on top of the latest and best is an expensive, time-intensive endeavor. Fifteen years ago, a rotator cuff repair meant a large incision and two hours’ worth of operating time. Now? Just a couple of 4-millimeter incisions and 45 minutes. That simple example underscores the vital importance of the Campbell Foundation’s unwavering commitment to advancing surgeon education, orthopaedic research, and community healthcare. It’s a core belief that we share with the Campbell Foundation, and we want to support it.”

That team concept means that Gentleman Orthopaedic Solutions relies not just on generosity of spirit, but also on a driving belief in the Campbell Foundation and its evolving quest for innovative excellence.

“We are no different than anyone else who believes in the significant role technology plays in bettering lives,” he says. “It takes all of us to effect change, to learn, and to grow. The Campbell Foundation and Gentleman Orthopaedic Solutions are partners committed to providing unsurpassed patient care and surgeon training. That’s an investment we made with the Campbell Foundation, and it’s a commitment we’re proud to have been a part of all these years.”

Walk the red carpet by supporting Campbell Foundation research that develops innovative techniques and discovers advances in technology. Contact the Campbell Foundation, 901.759.5490 or jstrain@campbell-foundation.org.
AND THE WINNER IS...

... Donors to the Dr. Peter G. Carnesale Education Endowment Fund for Lifetime Achievement in excellence in resident and fellow education, accepted by Carolyn Carnesale and daughter, Betsy Carnesale Wiseman.

We are here to add what we can to life, not to get what we can from it. That quote still hangs on the refrigerator door of the Dr. Peter G. Carnesale home, where Dr. Carnesale put it many years ago.

Another one of his favorites: Whatever you do, let it be the best you can do, and leave the world in a better place than you found it.

Those two quotes exemplify Peter’s outlook on life and governed much of what he did throughout his career,” says Carolyn Carnesale, his wife for 43 years. “He realized how fortunate he was to have received such a good education at Campbell Clinic, and it was very important to him to ‘pay it forward’ to the young men coming up through the ranks.”

Dr. Carnesale was an active member of the orthopaedic faculty at the University of Tennessee College of Medicine and served on the medical staffs of all the major hospitals in Memphis. His career with Campbell spanned 28 years before his retirement in 2000.

Dr. Carnesale died in 2006.

“To honor Peter’s life and his passion for education, Peter’s brother-in-law and two nieces established the Dr. Peter G. Carnesale Education Endowment Fund at the Campbell Foundation,” says Carolyn. “The fund was created to ensure that Peter’s life devotion will carry on through the work of the Campbell Foundation by providing support for resident education, wherever the need is greatest.”

Those needs include expenses associated with educational courses, meetings, conferences, lectures, textbooks, journal subscriptions, library reference materials, and other tools that enhance and advance research efforts to provide residents with the best possible education and training experience.

“This fund dovetails perfectly into the mission of the Campbell Foundation — a mission that Peter lived and worked by,” says Carolyn. “He knew that his strongest contribution to the ongoing academic excellence of the foundation’s work lay in his love of teaching, and he committed his career to helping develop the type of surgeons and doctors that exemplify and embody Campbell’s world-class reputation.”

Every year, around the anniversary of Dr. Carnesale’s death, Carolyn and Betsy make a contribution to the fund to help continue his working legacy. “I hope others will understand the importance of helping to sustain this fund, of helping to sustain the work of the Campbell Foundation,” says Carolyn. “Memphis is blessed with the finest orthopaedic minds and facility in the world. We must continue doing the best we can do, and leave the world in a better place than we found it.”

Claim your Lifetime Achievement Award with your gift to the Campbell Foundation. Contact the Campbell Foundation, 901.759.5490 or jstrain@campbell-foundation.org.

Lasting Legacy in a Sustaining Role
AND THE WINNER IS . . .

... Kirsten Young Gimbert and her parents, Donna and John Young, for turning misfortune into philanthropy.

Your life can change in an instant. And when it happens, you simply want to return to “normal.”

So begins a letter written by Kirsten Young Gimbert, a 37-year-old environmental scientist who faced the fear of dying in the pre-dawn hours on a Mississippi highway far from home. It happened ... in an instant. Traveling from North Carolina to visit family in Memphis over Labor Day weekend, Kirsten and her family — husband Peyton and 2-year-old daughter Carter — hit an 18-wheeler. Kirsten remembers her panic, her husband’s CPR, and the sound of the helicopter as it arrived to airlift her to the trauma center at Regional One Health. She remembers knowing that her injuries were life threatening and that she didn’t want to die.

I had fractured and dislocated my C2 vertebra in my neck and damaged my spinal cord. The team of doctors in the E.R. tried to stabilize my spine ... and called for emergency surgery when it didn’t work. Campbell Clinic spinal surgeon Dr. Keith Williams performed a fusion of several of my cervical vertebrae.

“Dr. Williams and Kirsten’s team of doctors explained their plan,” says Donna Young, Kirsten’s mother. “He was so professional and knowledgeable, and he knew how to answer all our questions so we could understand what was going on. He was optimistic and upbeat, but also forthcoming and honest. We felt so thankful throughout the process to have the skills of Dr. Williams and the expertise of a Campbell doctor.”

Kirsten returned home to North Carolina in late October.

My recovery is still ongoing, but has been nothing less than miraculous. I am immensely grateful for the skill and compassionate care of the surgeons from Campbell Clinic and the residents in training there. Memphis and the Mid-South area are so fortunate to have such well-respected doctors when they are needed.

“The professionalism and quality of care impressed us,” says John Young, Kirsten’s father. “It was such a gift that Dr. Williams was able to come to the hospital that morning. We got very lucky.”

Patient in an Advocacy Role

My life changed in an instant, but fortunately I was treated by the very best. That is why I donated to the Campbell Foundation.

“Donna and I donated to the Campbell Foundation, too,” says John, “and I told Kirsten the best birthday present to me would be if our friends and family knew about their excellence, too. I told her that instead of gifts, I wanted donations made to the Campbell Foundation. And she wrote a letter to ask other grateful patients to donate.”

I am writing to ask you to join me and help restore quality of life for someone with injuries like mine. Please join me in making your tax-deductible contribution. Your gift, of any amount, will provide enhanced quality of life — a return to ‘normal’ — to all those needing expert orthopaedic care.

Accepting the award for Kirsten are her parents, Donna and John Young. To make your gift, contact the Campbell Foundation, 901.759.5490 or jstrain@campbell-foundation.org.
Like brilliant stars in the sky, our donors’ support drives our impact! We celebrate their contributions. The Campbell Foundation is grateful for the generous support we received in 2014 from patients, physicians, alumni, trustees, staff, corporations and foundations. We celebrate the milestones that you, our star donor, made happen in 2014, including:

- **40** orthopaedic residents were trained in orthopaedic surgery to help patients everywhere lead pain-free, active lives.
- **5** orthopaedic fellows gained specialized clinical and surgical training in foot & ankle surgery, hand surgery, pediatric orthopaedics, pediatric spine research, sports medicine, and trauma.
- **80+** patients in Montellano, Guatemala, were treated through our Medical Mission, funded by the Molly Shumate Community Service Scholarship.
- **58** papers were published in peer-reviewed academic journals providing innovative solutions to complex clinical problems for the benefit of patients everywhere.
- Children and adults throughout our community received excellent orthopaedic care through our community outreach clinics with area hospital partners and nonprofits.

### Financial Statement of Activities for Year Ended December 31, 2014

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<th>Total Revenue: $2,075,148</th>
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**Year-End Net Assets:** $5,246,414

We thank you for your support and encourage you to continue to invest in the work of the Campbell Foundation. This year, we strive to expand our impact through our programs and services.

- **Resident and Fellow Education**
The Campbell Foundation educational program is in the top 10% of programs nationally.

*Select 2015 educational program costs include:*
- Surgical Simulation Lab – $155,000
- Core Curriculum Support – $25,000
- Books & Supplies – $42,000
- Academic Conference & Travel Support – $155,000
- Credentialing and Academic Office Support – $288,000

- **Orthopaedic Research and Publications**
Our scientific quest seeks to understand the linkage between patient lifestyles (obesity, smoking, diabetes and other factors) and orthopaedic outcomes. In addition, we are focused on the unique orthopaedic challenges affecting children. Our research efforts strive to discover solutions that can be implemented in orthopaedic clinics across the globe to help more patients move freely, without pain.

*Select 2015 research program costs include:*
- Hugh Smith Research Grant – $80,000
- Professional Services – $65,000
- Research Supplies – $55,000
- Research Support Staff – $325,000

- **Community Healthcare and Outreach Programs**
We are committed to serving our community through both contributed orthopaedic care for underserved populations and educational information.

*Select 2015 community healthcare costs include:*
- Community Service Travel Externship (and ongoing funding of the Molly Shumate Community Service Scholarship) – $10,000
- Contributed Orthopaedic Care – $83,000
- Medical Outreach Clinics (allocated support) – $212,000
We are grateful for the many individuals and organizations that supported the Campbell Foundation in 2014. The generosity of those listed has enhanced our efforts to advance musculoskeletal education, research, and patient care.

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