MOMENTUM

Enhancing Quality of Life Through the Science of Orthopaedic Medicine

2015 CHAMPIONS REPORT
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DEAR SUPPORTERS

Our donors are champions to us, and we want to honor them.

You, our donors and friends, are making an incredible impact every day. In this issue, we want to share stories from several of our cherished friends and hope you’ll join us as we honor the amazing things that they make happen here every day. Your contributions have made the impossible a reality. We want to honor those of you who have changed things for the better through your gifts, your support and your faithful generosity.

Your support is fueling research that gets athletes like Tylar Agus back on the balance beam. Your support educates the next generation of orthopaedic surgeons so that everyone will have access to excellent orthopaedic care — now and in the future. You are powerfully changing the course of history by helping to share the latest orthopaedic research and knowledge with others across the globe. Because of your gifts, large and small, patients like pageant winner Rachel Shumaker are saved from a lifetime of restriction and pain. You deserve a gold medal!

I’ve also seen your contributions at work. I heard Dr. Sean Calloway speak about his experience in Tanzania during his medical mission. He expressed gratitude to the people who made his trip possible — people like Chris and Dan Patterson and the Shumates. He explained that medical supplies we take for granted here in the U.S. are precious and valuable in Tanzania. He said that mission work is one way he will continue to give back and make a difference in the world.

Whether you are a weekend athlete or, like Joe Weller, the grandparent of active children, I hope you will consider a gift of support to ensure that others will be able to move freely, without pain. You can help others run the race and WIN!

On behalf of the Board of Trustees of the Campbell Foundation, thank you.

Sincerely,

Jack R. Blair, Chairman of the Board,
Campbell Foundation
Before she ever learned to walk, Tylar Agus climbed. And swung. And somersaulted. And hung upside-down on whatever she could find — including her uncle’s walker. She was a tumbleweed tot, springing and cartwheeling and flipping. Her mother, Angel, took the 3-year-old Tylar to Gymstars Gymnastics in Collierville, Tennessee. My daughter, she told the owners, appears to have talent.

The owners, Gene and Donna Alexin, took it a step further. “She’s incredibly gifted,” they said, watching tiny Tylar explore the gym. “Could be Olympic material.” As if to prove that point, Tylar learned to do a back handspring before she turned 4 years old. “That’s pretty rare,” says Angel. “Typically, a child can’t physically do a back handspring until they’re 6 or 7.” Tylar wasn’t typical, however, and the Gymstars team welcomed its new talent.

“I compete in all four gymnastic events,” says Tylar, now 15 years old. “Vault, uneven bars, balance beam, and floor exercise. Coach Gene and I work 5 days a week, 6 hours a day.” It’s a grueling schedule, even for the young. Still, Tylar, who is homeschooled, loves every grinding bit of it.
But at a state meet, when she was 12, Tylar was finishing a flawless performance on the balance beam when her foot slipped off the side. It was an ugly fall.

Angel, who works at Campbell Clinic as a casting/durable medical equipment (DME) coordinator, knew exactly where to take her daughter. “For 25 years, I’ve watched the Campbell Foundation produce the best educated, most compassionate orthopaedic surgeons in the world,” she says. “Dr. Drew Murphy is one of Campbell’s top foot and ankle specialists, so we went to him for help. He reconstructed the ligaments in Tylar’s ankle, and Tylar was back in competition two months later.”

Pushing through pain is not unusual in the world of sports, and so it was for Tylar. “My ankle hurt,” she concedes, “but I iced it every night, taped it tight, and kept going. That’s what you do in sports: You push on to be the best you can possibly be.”

Tylar pushed on to age 14. Then, a vaulting accident literally ripped apart everything Dr. Murphy had fixed two years prior. This time, when Angel and Tylar returned to Dr. Murphy for help, they benefited from the technological advances that had occurred since the time of their last visit — advances funded by donors to the Campbell Foundation. “I’m proud that my contributions, even though they may not seem like much, are supporting research trials and education,” says Angel.

“In the two years since Tylar’s last surgery, we have developed an internal suture brace that we sew into the ligament,” says Dr. Murphy. “The brace provides immediate support to the ligament while it heals. It’s a vast improvement over that old system because it enables athletes to speed up recovery time so they can quickly and easily return to regular activities.”

Within two months, Tylar was training again, and by late March, she was set to compete in the state meet at Knoxville. Taking a deep breath, she ran her events: vault, bars, beam, floor. After a rocky start, the champion’s determination kicked in. “I knew I was pushing it and that my ankle was going to hurt, so I prepared myself mentally,” she says. “I knew that I wanted to get through this competition on top.”

And she landed it. Tylar won a gold medal on the balance beam, a gold medal on floor exercise, and a silver medal in the all-around.

“I’ve supported the Campbell Foundation and its work for years,” says Angel. “What the Foundation has done over the years is nothing short of miraculous. I’ve seen it firsthand. That’s why I give.”

Tylar does, too, in a “pay-it-forward” style. She plans to use her experience with the Campbell Foundation to be a champion in a new way. “I want to be a Christian psychologist who helps injured athletes with their fears,” she says. “I want to do for others what Campbell did for me. To me, donors to the Campbell Foundation deserve a gold medal!”

You can help young athletes win with your gift of support. Please donate online at campbell-foundation.org or call 901.759.5490.

COMPASSIONATE CARE ALWAYS WINS

“Our doctors are the best in the world on so many levels: training, education, and compassion. They don’t just teach compassion, they lead by example,” says Angel. “Every year, Tylar and I volunteer for Soles for Souls at the Memphis Union Mission — alongside Dr. Murphy and other Campbell foot surgeons, fellows, and residents, when they provide free foot care to the adults at the Mission.”
Seventeen-year-old Rachel Shumaker is just one crown away from her goal of entering the Miss America’s Outstanding Teen scholarship pageant. Winner of Miss Pontotoc’s Outstanding Teen, Mississippi, in 2015, Rachel isn’t about to let anything get in her way — including scoliosis.

“When I was 11, my sister was diagnosed with scoliosis,” says Rachel, a junior at Ingomar High School in New Albany, MS. “That made us realize that I should get checked, too.” Rachel’s family doctor noticed her uneven shoulders and hips and sent her to Dr. Jeffrey Sawyer at Campbell Clinic.

“Scoliosis is 3-dimensional curvature in the spine,” says Dr. Sawyer. “When I first saw Rachel, her curve was 28 degrees, which was close to needing a brace. Within four months, her normal growth spurt had increased the curve to a level which required treatment.”
At that time, treatment options were limited: bracing or fusion surgery. Rachel was given a brace. “I hated it,” she says. “It encircled my body from my armpits to the top of my hips. The hard plastic had straps that I continually tightened to keep the curve from getting worse as I grew. I wore that brace 18 hours a day. I only took it off to shower and, briefly, to participate in sports. Other than surgery, bracing seemed our only option.”

But surgery became her next option. At age 13, Rachel was growing so fast that her scoliosis was getting worse and her spine was beginning to rotate. Suddenly, it became hard for Rachel to breathe when she tried to do sports. Now, in addition to back pain, she had chest pain. Spinal fusion surgery was her only option at the time, and it took 8 days in the hospital and weeks of rehabilitation.

“Today, because of donor-funded research, young scoliosis patients like Rachel have a much better, life-happier option, called MAGEC: Magnetic Expansion Control therapy,” says Dr. Sawyer. “Unlike spinal fusion surgery or implanting traditional growing rods and lengthening them every six months in subsequent, invasive surgeries, MAGEC allows surgeons to lengthen the implanted growing rods using an external magnet — and no invasive surgery. This is a huge advancement.”

“I’m grateful that Campbell Foundation donors are supporting important research to find less invasive treatments for scoliosis,” says Rachel’s mother, Donna. “MAGEC sounds like an incredible advancement for treating scoliosis and to minimize multiple surgeries.”

And Rachel is championing scoliosis research and awareness in her pageants. Her platform, “Ahead of the Curve: Scoliosis,” is an issue she’s not only passionate about but can speak personally about.

“When I first entered pageants, I’d always put concealer on my surgery scar when I wore a gown with a low-cut back,” she says. “I was self-conscious. Now, I say, ‘This is me. I’m not going to cover it up anymore.’ I want everyone to know about scoliosis, how to treat it, and how research donors have helped patients like me live happy, normal lives.”

Your support fuels research for better scoliosis treatment. Please help us find the next big breakthrough. Make a difference now at campbell-foundation.org or 901.759.5490.
CAMPBELL FOUNDATION BOARD TRUSTEE JOE WELLER
CHAMPIONS THE BREAKTHROUGHS

As chair of the Finance and Investment Committee for the Campbell Foundation Board of Trustees, Joe Weller sees the impact donors make, in stark black and white. With oversight responsibilities that include annual budgets, monthly income/expense statements, and endowment fund investments, Joe and his team keep a trained eye on the dollars and cents that enable patients to enjoy active, pain-free lifestyles, through care from the world leader in orthopaedics.

“A large part of the donations to the Campbell Foundation provide funds for research, helping to discover new ways to better care for people and enhance their quality of life. Campbell Clinic doctors are very in tune with the importance of research. In Foundation board meetings, the surgeons often share information about what they’re researching and what new developments they’ve made. It’s intriguing to learn how they continually improve and advance their processes and their quality of health care — and how every person who donates to the Campbell Foundation makes all of that possible,” says Weller.

“For instance, our surgeons helped develop the MAGEC system — Magnetic Expansion Control — a noninvasive game-changer in the treatment of pediatric scoliosis. Campbell’s Dr. Jeffrey Sawyer performed one of the first surgical procedures using MAGEC, right here in Memphis,” says Weller.
Another recent development is the internal suture brace, a technological advancement in the treatment of ligament reconstruction. This brace allows young athletes to get back in the game much more quickly and easily. Research is the linchpin that gets patients back in action, and donors to the Campbell Foundation enable the research to happen.

“But education is a big and important part of the equation, too. Campbell is world-renowned for educating orthopaedic surgeons for over 90 years. Some of that education includes sharing their research findings around the globe so that doctors everywhere can gain from the scientific work. Also, knowledge is shared through the textbook, Campbell’s Operative Orthopaedics — known worldwide as the “Bible of Orthopaedic Surgery” — and through international medical missions, where teaching in developing countries also happens. Donor support makes all of this possible, and we should all be very proud of that.

“I joined the Campbell Foundation Board in 2006, after a 37-year career with Morgan Keegan, a financial firm in Memphis that I was honored to help found in 1969. But I first learned of Campbell when I was 12 years old, after injuring my knee on a Boy Scouts camping trip. I learned firsthand through my treatment at Campbell just how advanced that clinic is. Most recently, five of my eight grandchildren have been treated there, so Campbell Clinic has been impressing me for well over 60 years!

“And I’m determined to continue championing the breakthroughs. I am very proud — as I think we all are — that Memphis is headquarters to the world’s leading orthopaedics institution. Once you know the mission of the Campbell Foundation and see its long history and what it has accomplished and still hopes to accomplish — it’s impressive. How could we deprive others from the benefit of research and innovation, and orthopaedic excellence? How can we not support the Campbell Foundation and such a critical institution that does so much for the world — and calls Memphis home?”

You can ensure freedom of movement for patients now, and for future generations, with your gift today. Call 901.759.5490 or give online at campbell-foundation.org.

BE A BREAKTHROUGH CHAMPION AND HELP SOMEONE YOU LOVE WIN THEIR RACE

Training
With your support, we can continue to train the very best orthopaedic doctors so you or your family member will have access to cutting-edge orthopaedic care, now and in the future.

Dedication
Your donations can help us discover the very best treatments for orthopaedic diseases and injuries to quickly get you or your loved one back in action.

Teamwork
Your generosity impacts our community by helping us provide access to excellent orthopaedic care to patients in need through our outreach clinics and medical missions.
DONOR CHAMPIONS SUPPORT ORTHOPAEDIC CARE ACROSS THE GLOBE

In March, because of donor support, fifth-year resident, Sean Calloway, M.D., spent two weeks in Tanzania on a medical mission to teach and deliver excellent orthopaedic care. Dr. Calloway was the fourth resident to participate in the Campbell residency program’s International Community Service Elective, made possible by a scholarship established in 2013 by Molly and Daniel Shumate to sponsor medical missions nationally and internationally.

Thanks to this scholarship, four orthopaedic surgery residents in training at the Campbell Foundation have now gone on medical mission trips — to Nicaragua, Guatemala, Honduras, and this year, to Moshi, Tanzania. Dr. Calloway traveled with a team to a Health Volunteers Overseas outpost: the Kilimanjaro Christian Medical Clinic. Calloway participated in clinic, rounds, surgeries, and even presented four lectures on surgical treatment of complex orthopaedic trauma. He was also pleased to deliver critical medical supplies, including vital small and large fragment fracture kits, to the Clinic.
“I gained great insights into what makes this kind of enterprise successful,” says Calloway, “and it’s more than just ‘come in and cut’ — training is critical, so that the techniques and surgical approaches that we learn in training at Campbell are shared with the surgeons and residents in Tanzania.”

So many things that surgical teams in the U.S. take for granted require deliberate measures in developing and underserved countries. Health Volunteers Overseas has a well-organized infrastructure and, for more than 30 years, has been dedicated to improving the availability and quality of health care through the education, training and professional development of the health workforce in resource-scarce countries.

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“I am so grateful for this experience,” says Dr. Calloway. “I learned so much, and I hope, in a small way, that I was able to share some of my knowledge with the team in Kilimanjaro. I am indebted to the Campbell Foundation donors who have made this happen. I know that this is one way that I will work to continue to give back. We are so blessed in the U.S., and this is one small thing we can do to make a difference in the world.”

You can help patients across the globe with your gift of support. Please donate online at campbell-foundation.org or call 901.759.5490.

COMMUNITY LEADERS CHAMPION THE CAUSE

“I heard a great presentation by a local businessman on the responsibility of a business leader to give back to his community,” says Daniel Shumate, CFO of Campbell Clinic. And, in that instant, the idea of a Community Service Scholarship was born. So, with that motivation, Daniel has continued to grow the scholarship by including other business leaders in the community who are interested in providing care to those in need — business leaders like Dan Patterson, managing partner of Silverleaf Capital Partners, who, along with his wife, Chris, have become instrumental in promoting the medical mission.

“I wanted to help patients who needed orthopaedic care, but I’m not a physician,” says Shumate. “I knew I didn’t have the skill set to do medical missions myself, but I had access to people who could. And I also had access to other business leaders and professionals in the community who could help us.”

Again this year, Silverleaf Capital Partners, along with other local businesses, will present the scholarship’s fundraising event, Footprints in Motion.

“You don’t have to do it alone to make a difference,” Shumate adds. “Build a team of people, and together you can create something powerful.”

(from left) Dan Patterson, managing partner of Silverleaf Capital Partners, Chris Patterson, Dr. Sean Calloway, Molly Shumate, and Daniel Shumate, Campbell Clinic CFO, join together to thank the sponsors of this year’s fundraising event, Footprints in Motion.
Like Olympic gold-medal winners, our donors are champions to us! The Campbell Foundation is grateful for the generous support we received in 2015 from patients, physicians, alumni, trustees, staff, corporations and foundations. We celebrate the milestones that you, our champions, made happen, including:

- **40** orthopaedic residents were trained in orthopaedic surgery to help patients everywhere lead pain-free, active lives.
- **6** orthopaedic fellows gained specialized clinical and surgical training in foot & ankle surgery, hand surgery, pediatric orthopaedics, pediatric spine research, sports medicine, and trauma.
- **150+** patients in Moshi, Tanzania were treated through our Medical Mission, funded by the Molly Shumate Community Service Scholarship.
- **99** papers were published in peer-reviewed academic journals providing innovative solutions to complex clinical problems for the benefit of patients everywhere.
- Children and adults throughout our community received excellent orthopaedic care through our community outreach clinics with area hospital partners and nonprofits.

**FINANCIAL STATEMENT OF ACTIVITIES FOR YEAR ENDED DECEMBER 31, 2015**

<table>
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<tr>
<th>Total Revenue: $1,839,349</th>
<th>Total Expenses: $1,670,015</th>
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<tr>
<td><strong>50.3%</strong></td>
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<td><strong>16.5%</strong></td>
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**SOURCES:**
- Physician Contributions
- Foundation & Corporate Support
- General Contributions
- Endowment Proceeds & Other Revenue

**USES:**
- Community Healthcare
- Research & Publications
- Education
- Development

We thank you for your support and encourage you to continue to invest in the work of the Campbell Foundation. This year, we strive to expand our impact through our programs and services.

**Resident and Fellow Education**
The Campbell Foundation educational program is in the top 10% of programs nationally.

Select 2016 educational program costs include:
- Surgical Simulation Lab – $155,000
- Core Curriculum Support – $25,000
- Books, Protective Equipment & Supplies – $42,000
- Academic Conference & Travel Support – $155,000
- Credentialing and Academic Office Support – $288,000

**Orthopaedic Research and Publications**
Our scientific quest seeks to understand the linkage between patient lifestyles (obesity, smoking, diabetes and other factors) and orthopaedic outcomes. In addition, we are focused on the unique orthopaedic challenges affecting children. Our research efforts strive to discover solutions that can be implemented in orthopaedic clinics across the globe to help more patients move freely, without pain.

Select 2016 research program costs include:
- Hugh Smith Research Grant – $50,000
- Professional Services – $65,000
- Research Supplies – $55,000
- Research Support Staff – $325,000

**Community Healthcare and Outreach Programs**
We are committed to serving our community through both contributed orthopaedic care for underserved populations and educational information.

Select 2016 community healthcare costs include:
- Community Service Travel Externship – $10,000
- Contributed Orthopaedic Care (in conjunction with area clinics and hospitals) – $87,000
- Medical Outreach Clinics (allocated support) – $215,000
We are grateful for the many individuals and organizations that supported the Campbell Foundation in 2015. The generosity of those listed has enhanced our efforts to advance musculoskeletal education, research, and patient care.

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